

Press Release

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Cori Dossett Featured in *Texas Aggie* Magazine

College Station, Texas, December 1, 2011 – Cori Dossett, President of Conferences Designed, was recently featured in a profile article in the November/December 2011 edition of the *Texas Aggie* magazine.

Featured in *Texas Aggie* magazine, Ms. Dossett stressed the importance of relationships and serving constituent needs. When on-site, attendee experience is vitally important to Dossett. The article re-creates a moment at a recently concluded conference when an un-expected thunderstorm caused a loss in electrical power in the hotel. Generators immediately came to the rescue, but the outage caused panic among some attendees, and frustration for speakers as all AV equipment had to be manually reset. “There were 2,000 RID members on hand in Atlanta.” Racing from educational session room to room, Dossett made sure all attendees quickly understood what was happening and there was no reason to be alarmed.

Dossett credits her parents with intrinsically instilling the values of integrity and service. And, those values are at the core of Conferences Designed. “Communicating and building rapport with my clients is essential to a successful partnership. I am dedicated to providing a positive experience, to make sure that the needs of the client are met in all phases of the project.”

Texas Aggie magazine is published bimonthly by The Association of Former Students, Texas A&M University.

About

Conferences Designed is a full-service meeting planning company, featuring production, logistical design, execution and wrap-up of events of all sizes - small committee and board meetings to multi-faceted city-wide events. For more information, visit www.conferencesdesigned.com.