

## **Press Release**

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### **Conference Designed featured attendee at IMEX in Las Vegas**

Las Vegas, Nevada, October 15, 2014 – Ms. Cori Dossett, President of Conferences Designed, was featured at the IMEX America trade show at the Sands Expo in Las Vegas, Nevada.

Ms. Dossett participated in IMEX America, the largest tradeshow for the international meetings and events and incentive industry in the United States. The three-day show attracted over 10,000 attendees. Demographics of the expanded show floor included hosted key buyers, US and international hotel groups, private sector companies, technology suppliers, and incentive products. IMEX America guarantees great opportunities for business consultation, quality education, and networking.

While at IMEX, Ms. Dossett was interviewed by the Convention Industry Council, and was subsequently featured in the quarterly newsletter CMP Today.

Conferences Designed is a fast-growing meeting planning firm, and seeking to expand its business market. At IMEX America, Ms. Dossett had opportunities to meet prospective clients and seek potential partnerships. She emphasized the importance of networking and business ethics in building her success. The top highlight was the learning-rich programs from the visionary thinkers and industry leaders. Ms. Dossett was highly motivated and inspired to learn new and better ways of doing business and build a strong and positive reputation within the meeting industry.

## **About**

Conferences Designed is a full-service meeting planning company, featuring production, logistical design and execution of events of all sizes, from small committee and board meetings to multi-faceted citywide events. For more information, visit [www.conferencesdesigned.com](http://www.conferencesdesigned.com)